

Approved For Release 2002/03/28 : CIA-RDP79-009467A002700040019-9
INTERNATIONAL PLATFORM ASSOCIATION

(Founded by Daniel Webster in 1831 as The American Lyceum Association)

2564 Berkshire Road, Cleveland Heights, Ohio 44106

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1/2/76

YOU HAVE BEEN SELECTED TO RECEIVE THIS INVITATION

For over four generations, a small fellowship of dedicated and effective Americans have belonged to what many feel is the most powerful and interesting club in the U.S. Our Board of Governors decided at our Washington, D.C. convention that our present roster of members, although already among the most influential in our nation, would benefit in the future by adding a few more persons of stature and promise from both political parties. It is under this authorization that the enclosed invitation is extended.

Founded by Daniel Webster as the American Lyceum Association, the IPA has always had our nation's leaders as members. Such persons as Mark Twain, Walter Lippman, Carl Sandburg, the last twelve American presidents, Bob Hope, Drew Pearson, Hugh Downs, Alice Longworth, "Dear Abby" Van Buren, Winston Churchill and his son and grandson, J. Edgar Hoover, Ralph Nader, Patriarch Athenagoras, Eliot Ness, Dr. Walter Alvarez, and Rex Harrison, as well as many senators, ambassadors, columnists, writers, judges, stars of the entertainment and business world and most of the presidential candidates of both political parties in recent elections.

IPA's members are linked by imagination and by the important friendships made at our meetings. America's oldest association, it is THE CLUB of those interested in the rapidly increasing power of the spoken word, the organization of the old Chautauquas and of those whose words and ideas and actions are important to their fellowmen. Most leaders have a facility with words, and IPA's roster is, in fact, the WHO's WHO of the spoken word and of the Platform. For over a century it has been the principal guardian of our most precious freedom, an American's right to talk about anything without fear.

The IPA Convention, limited strictly to members, is the great event of Washington's summer season. Here IPA members make and reinforce friendships across professional lines, while listening to the nation's top VIP's tell their fellow members the inside story on what is going on in the world, the year's high point for even the leading figures who attend. Featured at past meetings have been Lyndon Johnson who entertained his fellow members in the White House rose garden, Drew Pearson who gave a yearly banquet for members at his Maryland farm, Chairman Z. D. Bonner of Gulf Oil, Henry Kissinger, Erma Bombeck, Jesse Owens, James Kilpatrick, Chairman E. M. de Windt of Eaton Corporation, Kevin Phillips, Peter Lisagor, Jeane Dixon, Leon Jaworski, Victor Borge, Nelson Rockefeller, Dr. George Crile, Ted Mack, Jack Anderson, Gerald Ford, Betty Friedan, Hubert Humphrey, Art Buchwald, Lowell Thomas, Johnny Cash, Senators Weicker, Fulbright, Scott, Church, Goldwater, Javits, Baker, Jackson, McCarthy, Ribicoff, McGee, Ervin, and many others. Between conventions, our magazine, "TALENT" keeps members in touch. Neither Republican nor Democrat, liberal nor conservative, the IPA works on the theory its unusual members can make their own decisions if they meet and hear the top people on both sides.

A non-profit corporation, the club's dues are not only deductible for those who use its contacts, but its members' prestige has caused certain large companies to grant them discounts on important consumer items. These discounts are not why members belong, but corporations like Dayton Tire & Rubber, Travelodge, and Gal-Tex Hotel Company grant discounts which make the IPA probably one of the few clubs in which members can end up with negative dues.

You have been invited because we feel you will fit in with the members we already have. Your IPA membership invitation cards are enclosed. You may, if you wish, request press releases. Any additional information concerning IPA can be obtained from the Heights Chamber of Commerce (Shaker and Cleveland Heights, Ohio) and Gale's ENCYCLOPEDIA OF ASSOCIATIONS.

With your membership card, we will include a list of discounts available. On that list you may request a certificate suitable for framing. If you do not wish to accept this invitation now, please keep your membership papers until a more propitious time.

Sincerely,

Dan T. Moore

Dan Tyler Moore
 Director General and Board Chairman

Sincerely,

Lowell Thomas

Lowell Thomas
 President and Membership Chairman

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Elizabeth Moore	Archibald Roosevelt, Jr.	Ted Mack	Otto Evenson

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WINNERS OF IPA SILVER BOWL AWARDS

Lowell Thomas
 John F. Kennedy
 Richard M. Nixon
 Lyndon B. Johnson
 Ralph Nader
 Bob Hope
 Erma Bombeck
 Eric Sevareid

Henry Kissinger
 Earl Warren
 Lawrence Spivak
 Admiral Rickover
 Dr. Glenn Seaborg
 Drew Pearson
 Jack Anderson
 Jose Greco

Hal Holbrook
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 Art Linkletter
 Victor Borge
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 Benjamin Franklin
 Ambassador Arthur Goldberg
 Leon Jaworski
 Governor Reubin Askew

INTERNATIONAL PLATFORM ASSOCIATION

*The International club of those
interested in oratory
and the power of the spoken word.*

OFFICERS

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Lowell Thomas	Mrs. Lloyd Owens
E. Mandel de Windt	James Kilpatrick
Ambassador Enrique	Don Wolfe
Tejera-Paris	Joseph Ferrier
Jack Anderson	Eileen Hall
Ambassador Julio	Andre Pacatte
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Sir William	Everette Peterson
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Congressman	Rudolph Alexander
Charles A. Vanik	Frank Wright
Victor Borge	Richard Morrison
Art Linkletter	Archibald Roosevelt, Jr.
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Mrs. Drew Pearson	Cordella Treece
William McVey	Suzy Sutton
Alice Roosevelt	Jeane Dixon
Longworth	Herbert A. Greenwald
Mary I. Jeffries	Shirley Duncan
Rosa Lobe	Rudy Vallee
Lou LuTour	Colonel Joseph Carrin
Carl Stokes	James Stahl
Dr. Cleo Dawson	Mildred Deutsch
Ted Mack	Otto Evenson

WINNERS OF IPA SILVER BOWL AWARDS

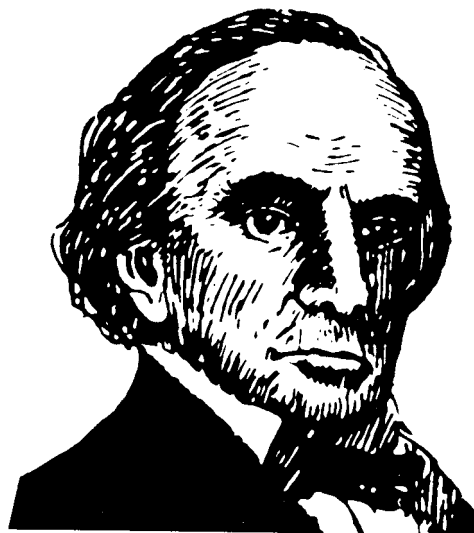
Lowell Thomas	Lawrence Spivak	Mayor Thomas
John F. Kennedy	Admiral Rickover	Bradley
Richard M. Nixon	Dr. Glenn	Benjamin
Lyndon B.	Seaborg	Franklin
Johnson	Drew Pearson	Ambassador
Ralph Nader	Jack Anderson	Arthur
Bob Hope	Jose Greco	Goldberg
Erma Bombeck	Hal Holbrook	Leon Jaworski
Eric Sevareid	Dan T. Moore	Governor
Henry Kissinger	Art Linkletter	Reubin Askew
Earl Warren	Victor Borge	

INTERNATIONAL PLATFORM ASSOCIATION

*"There are many objects of great
value to man which cannot be
attained by unconnected
individuals, but must be attained
if at all, by association."*

Daniel Webster

The Statesman orator who founded the
American Platform and became the
Grandfather of the nation's oldest trade
association, the I.P.A.



History of the International Platform Association

Daniel Webster, the most famous orator in American history, Secretary of State under three presidents, the lawyer who changed American history by winning the famous Dartmouth College case, made his greatest contribution to America in 1826 during the presidency of John Quincy Adams. He helped found the first "Lyceum" in Milbury, Massachusetts and launched the most effective medium for influencing public opinion any nation has ever had, the tens of thousands of audiences in thousands of cities and towns that comprise the American Lecture Platform. It has never been as powerful as it is now and its influence is growing daily.

Webster's idea spread so rapidly that five years later the AMERICAN LYCEUM ASSOCIATION was formed under his aegis to unite the various units that had sprung up all over the nation.

The thousands of statesmen, politicians, and businessmen who have formulated U. S. public and private opinion over the last one hundred forty-five years owe their influence and contribution largely to these audiences of millions of Americans that have, since 1826, been set up all over our nation eager and ready to hear them and be influenced by their theories and arguments.

The greatest single impetus to the growth of the "Lyceum" resulted from efforts to schedule an American lecture tour for Charles Dickens, the English author. His representative had contacted a Boston journalist, James Redpath, who established the first lecture bureau in America one hundred and three years ago.

This first lecture bureau presented such speakers and concert artists as Mark Twain, Ralph Waldo Emerson, Julia Ward Howe, Josh Billings, Henry Ward Beecher, P.T. Barnum, and other leaders in the political, business, entertainment, and concert fields of those days.

The International Lyceum Association, founded in September 1903 took over where the American Lyceum Association left off and in 1952 was reincorporated under its present name as THE INTERNATIONAL PLATFORM ASSOCIATION. It is the oldest international association in the United States, going back in its ancestry over one hundred forty-five years. It has always been the club and sounding board of those interested in the power of the spoken word and has had on its membership rolls an appreciable percentage of all the great names of our American heritage.

Those early guests plus later IPA members such as Theodore and Franklin Roosevelt, Richard Nixon, William Howard Taft, Herbert Hoover, John Kennedy, Lyndon Johnson, William Jennings Bryan, Nelson Rockefeller, Carl Sandburg, Harry Truman, J. Edgar Hoover, Hugh Downs, Woodrow Wilson, "Dear Abby" Van Buren, David Brinkley, Victor Borge, Art Buchwald, Lowell Thomas, Barry Goldwater, Otto Preminger, Winston Churchill, Ralph Nader, Jack Anderson, Dr. Walter Alvarez, Averell Harriman, President Gerald Ford, Hubert Humphrey, Betty Furness, Art Linkletter, Alice Roosevelt Longworth, Walter Lippman, Rex Harrison, Hal Holbrook, Drew Pearson (and a host of others in the fields of statesmanship, business, oratory, the theatre, the movies, and entertain-

ment) have bequeathed a portion of their greatness to their associates, living and dead, in what our members feel is the most interesting organization in our nation. We have members who have been coming to our meetings for over fifty years.

Theodore Roosevelt and all succeeding U. S. Presidents have been IPA members, as have a good percentage of the most influential members of the U. S. Senate and many state governors, cabinet officers, and foreign ambassadors accredited to the United States who are on IPA rolls.

Each year hundreds of the top political figures and orators of our nation, the Platform people who belong to the IPA, appear before colleges, forums, school assemblies, conventions, concerts, executive and women's clubs, service clubs, and industrial association audiences. Anywhere and everywhere that audiences of any kind convene there are IPA members not only on the Platform but in the audience, functioning as program chairmen or just listening.

IPA President and Membership Chairman Lowell Thomas has said, "No other medium can compare with the Platform."

One privilege of membership is the opportunity to attend the annual five-day assemblage in Washington, D.C. where the most outstanding personalities and programs seen anywhere in this country are presented in an atmosphere where, with only IPA members being admitted, an extraordinary volume of top level "off-the-record" conversation takes place. Here the top statesmen of both parties, time-honored orators, TV, radio, and newspaper personalities and celebrities from many fields find memories. Hopeful beginners find counsel and help and patrons and program chairmen find new talent and everyone finds enjoyment.

The top echelon of our nation in many different fields meet for five days of fun, recreation, fellowship and reunion, and genuine relaxation after a strenuous year. The workshops, previews, and programs elicit enduring friendships and lasting admiration one for the other.

THE INTERNATIONAL PLATFORM ASSOCIATION is not only the professional association of the American program chairman and of those who belong to organizations that put on programs for their members, but in fact of all persons interested or engaged in the lecture, concert, TV, radio, newspaper, and entertainment fields. It is the organization of those interested in the power of oratory and of the spoken word.

For over a hundred and forty years IPA membership has included many of the most distinguished men and women of our nation in every field. If one thing about the IPA can be pinpointed as most valuable to its unusual membership, it is the fruitful and lasting friendships developed at high level across ordinarily inaccessible professional and geographic boundaries.

Membership is limited to persons recommended for membership whose applications are approved by our Membership Committee and by our Board of Governors.

Any questions concerning IPA's status or reputation can be referred to the Heights Chamber of Commerce (Cleveland and Shaker Heights, Ohio) or Gale's Encyclopedia of Associations.

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INTERNATIONAL PLATFORM ASSOCIATION
(Founded by Daniel Webster in 1831 as The American Lyceum Association)
2564 BERKSHIRE ROAD • CLEVELAND HEIGHTS, OHIO 44106
NEW MEMBER'S CARD

Please Print or Type

Mr. _____ Date _____ 197
Mrs. _____
Miss _____ First Middle Last
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Occupation _____
Please attach list of names and addresses of any organizations you belong to that present programs to members.
Are you a Program Chairman? ☐
CHECK FOR \$25.75 (ANNUAL DUES) ENCLOSED
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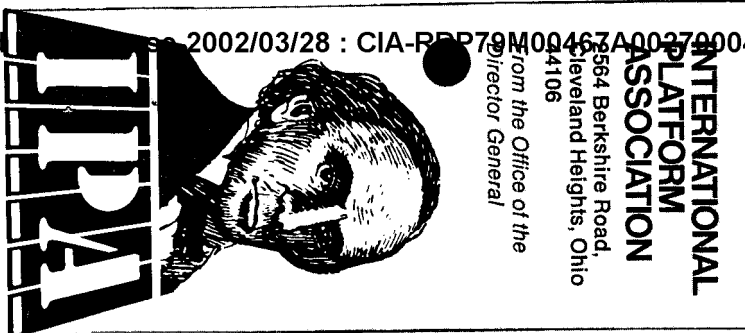
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| | Jack Anderson |



From the Office of the
Director General

19564 Berkshire Road,
Cleveland Heights, Ohio
44106

Mr. William Colby
Cent Intel Agency
Wash Dc 20505

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**THIS CERTIFIES THAT
THE BOARD OF GOVERNORS AND
THE MEMBERSHIP COMMITTEE
HAVE RECOMMENDED THE
INVITATION OF**

William Colby

**TO MEMBERSHIP IN THE
INTERNATIONAL
PLATFORM ASSOCIATION**

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Sir William Samson-Moore
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Art Linkletter

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Chairman
Lowell Thomas

Glenn Seaborg
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Vice Chairman
Glenn Seaborg
Dan T. Moore
Director General
and Board
Dan Tyler Moore

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Board of Governors on Reverse Side



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OF THE
INTERNATIONAL
PLATFORM
ASSOCIATION**

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Lowell Thomas
E. Mandel de Windt
Ambassador Enrique
Tejera-Paris
Jack Anderson
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Cordella Treece
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Rudy Vallee
Colonel Joseph Carrin
James Stahl
Otto Evenson

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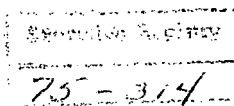
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Jan 25

The Officers and Directors of
The American Academy of Political
and Social Science

Cordially Invite You to Appoint

Two Delegates to

Represent You

at the

Seventy-ninth Annual Meeting
of the Academy

on the topic of

Adjusting to Scarcity

April 11 and 12, 1975

THE BENJAMIN FRANKLIN HOTEL
CHESTNUT STREET AT NINTH
PHILADELPHIA, PENNSYLVANIA

Topics Discussed at Some of Our Previous Annual Meetings

- 1974 USA-USSR: Agenda for Communication
- 1973 The Future Society: Aspects of America in the Year 2000
- 1972 China in the World Today
- 1971 America's Most Challenging Objectives
- 1970 A New American Posture Toward Asia
- 1969 America's Changing Role as a World Leader
- 1968 The Changing American People: Are We Deteriorating or Improving?
- 1967 Realignments in the Communist and Western Worlds
- 1966 American Civilization: Its Influence on our Foreign Policy
- 1965 Latin America Tomorrow
- 1964 Africa in Motion
- 1963 The New Europe: Implications for the United States
- 1962 American Foreign Policy Challenged
- 1961 Is International Communism Winning?
- 1960 Whither American Foreign Policy?
- 1959 Resolving the Russian-American Deadlock
- 1958 Asia and Future World Leadership
- 1957 The Future of the Western Alliance
- 1956 Africa and the Western World
- 1955 Internal Security and Civil Rights in America

These Annual Meetings, addressed at each session by prominent speakers, are always devoted to the discussion of some topic which challenges the interest of informed persons in the social sciences.

The importance of our Annual Meetings is widely recognized, evidenced by the fact that a large number of leading institutions and organizations both in the United States and in other countries appoint delegates to attend them.

If it is not feasible for your representatives to make a special trip for the purpose, you may know of persons who will be in or near Philadelphia on April 11 and 12, and whom you would like to designate as delegates.

When we receive from you the names and addresses of your delegates, we shall be glad to communicate with them directly and give them further details. We hope you will act promptly, since we wish to include your organization in the list printed in our program.

The July, 1975 issue of *The Annals* will contain the platform addresses and will be distributed to all members of the Academy. Those who are not members may order copies if they desire.

MARVIN E. WOLFGANG
President

The American Academy of Political and Social Science

3937 CHESTNUT STREET
PHILADELPHIA, PA. 19104

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We plan to be represented at the meeting of the American Academy of Political and Social Science, to be held April 11 and 12, 1975, in Philadelphia.

Our delegates will be:

Name.....

Address.....

.....

and

Name.....

Address.....

.....

Very sincerely yours,

.....
Name of organization

.....
Address

.....

.....
Authorized Signature

DR. MARVIN E. WOLFGANG
President
THE AMERICAN ACADEMY OF
POLITICAL AND SOCIAL SCIENCE
3937 Chestnut Street
Philadelphia, Pa. 19104